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FOR IMMEDIATE RELEASE

ACDelco set to announce major expansion of its Service Center network in the region during Automechanika Dubai 2018

- ***ACDelco named 'Official Auto Service Center' Partner at the Middle East's biggest automotive aftermarket exhibition***

Middle East, 25 April 2018 – ACDelco, the leading American automotive spare parts brand, has announced its sponsorship of Automechanika Dubai 2018 (1st – 3rd May 2018) as the 'Official Auto Service Center' partner for the exhibition. As part of the brand's participation at the region's largest international automotive trade show; ACDelco is set to make a series of milestone announcements regarding its major expansion efforts to its network of customer-facing ACDelco Service Centers across the GCC.

As part of its commitment to enhance its customer service and experience, ACDelco will announce a new strategy to further expand its service center network across the GCC through the opening of new certified ACDelco Service Centers. The expansion strategy aims at increasing the number of certified service outlets across the region, increasing customer's access through a wider geographic presence.

Further underscoring its business ambitions and commitment to its trade and end user clientele, ACDelco's presence at Automechanika Dubai 2018 will showcase what a modern ACDelco service center looks like with a representation of the service center's look and feel. Trade visitors will have the chance to get acquainted with the concept, and ACDelco's team of representatives will be on hand to answer their queries with the full suite of business solutions that the new strategy offers, including but not limited to ACDelco parts, Technical Certification as well as expert advice on ACDelco Service Center requirements

ACDelco, which offers high grade replacement parts for a wide range of brands and vehicles including American, Japanese and other Asian car makes, will also use its participation at the

region's largest international automotive trade show to connect with other industry stakeholders and highlight key issues such as the need to protect consumers from counterfeit products.

Mohammed Al Fayyad, Customer Care and Aftersales Director for General Motors, said: "As a global leader in automotive replacement parts and related services, ACDelco's focus has always been on building a reputation not only as the number-one source for quality auto parts but also as the go-to brand for the most convenient automotive aftersales service. This is why it is so important for us to constantly improve our offering to customers with more certified service outlets and continued training for our expert technicians. Our new expansion strategy will increase our network footprint by 50% in the region within a year, and help us enhance our customer service and ensure that we continue to offer them the very best in certainty and peace of mind.

"Automechanika Dubai 2018 is the only platform to announce our exciting expansion plans. As the exhibitions' Official Auto Service Center Partner, we are confident that such a prominent role in the largest automotive aftermarket trade show in the region will help us showcase our concept and connect with key exhibitors and trade visitors," added Al Fayyad.

ACDelco proudly offers more than 90,000 parts across 37 products lines, including but not limited to maintenance parts such as car and truck batteries, spark plugs, oil filters, air filters, wiper blades, and brakes, as well as repair parts such as alternators, radiators, chassis and heating/cooling components.

In addition to covering all of GM's vehicles with auto parts of OE specifications, ACDelco Professional aftermarket auto parts and products also manufactures original and high-quality spare parts for many other car makes and models, including Japanese, Korean, European and American brands, for which it offers fit, form and function at a more affordable price.

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About ACDelco:

ACDelco provides maintenance and repair parts brand for a large number of auto brands, including Asian, European and American brands. With a century of history behind it and nearly 90,000 parts across 37 product lines, ACDelco is the preferred choice of professional technicians and do-it-yourselfers in more than 100 countries. To find an ACDelco Service Center or parts dealer in your area visit www.acdelcoarabia.com.

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