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FOR IMMEDIATE RELEASE

ACDelco expands commercial vehicle product offering in the Middle East

- ***Re-introduces enhanced Heavy-Duty Maintenance-Free batteries***
- ***Launches All-Season Metal Wiper Blades and oil products in the region***

Middle East, 11 February 2018 – ACDelco, the leading American automotive spare parts brand, has added to its commercial vehicle product lineup, re-introducing Heavy-Duty Maintenance-Free (HDMF) batteries and announcing new All-Season Metal Wiper Blades as well as oil and lubricant products in the Middle East.

Providing the performance expected from ACDelco, the recent additions to the product line deliver quality at every budget. The improved and maintenance-free, HDMF battery has a higher reserve capacity and is benefited by Full Frame Technology, with increased resistance to outside impact and vibration, the re-introduced product helps to provide better road safety. The brand's new lubricants, oils and fluids are specially formulated and help to protect vehicles against harsh weather conditions and heavy duty commercial use in the region.

Equipped with the latest technology and aerodynamic design for a smoother and quieter operation, the brand's windshield wipers are an economical replacement component for commercial vehicles. With strong corrosion resistance, the wipers' durability is complemented by acryl spray painting over layers of electro deposition coating and electro zinc painting on a galvanized steel body.

Mohammed Al Fayyad, Customer Care and Aftersales Director for General Motors, said: "With the significant addition of new and enhanced products, we are affirming our commitment to staying at the forefront of the market and offering our customers a diverse product portfolio they can trust."

“For instance, most heavy-duty batteries in commercial applications are exposed and installed outside of the engine room, so they need to be able to endure extreme conditions. Specially designed materials have been added to ACDelco heavy-duty maintenance-free batteries to ensure they resist vibration and potential corrosion. The same practical thinking was also applied to the rest of our commercial vehicle product line,” added Al Fayyad.

ACDelco HDMF batteries are made from a variety of components, including:

- A polypropylene case with a reinforced design precisely tailored to support the battery elements. This is an exceptionally strong material which is able to withstand shocks and vibrations from the road
- Centered Cast-on Plate Straps which are stronger than thinner gas-burned conventional connectors which reduce the lever action movement resulting from road shock
- A double lid that prevents contamination and also adds to the strength and rigidity of the battery. It also includes permanent flame arresters to prevent accidental explosion from external spark or flame and a built-in hydrometer for faster checking.

All ACDelco parts are covered by a manufacturer warranty, with HDMF batteries backed by a 12-month warranty. To learn more about ACDelco’s selection of more than 90,000 parts across 37 lines, visit: <http://www.acdelcoarabia.com/>

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About ACDelco:

ACDelco is the exclusive Original Equipment parts brand for Chevrolet, GMC and Cadillac, as well as provider of premium aftermarket parts for most other makes and models. Other available applications include off-road, marine and industrial. With a century of history behind it and nearly 90,000 parts across 37 product lines, ACDelco is the preferred choice of professional technicians and do-it-yourselfers in more than 100 countries. To find an ACDelco Service Center or parts dealer in your area visit www.acdelcoarabia.com.

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