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**ACDelco** 

#### ACDelco **ACCELERATE**

April 2019

# WAIT FOR IT -THERE WE GO: THEY JUST GOT BETTER!









We're proud to announce the upgrade for 5W30 Dexos 1 Gen 2 and 0W20 Dexos 1 Gen 2 Fully Synthetic Engine Oils from API SN to API SN Plus. API SN Plus is a supplemental oil category from the American Petroleum Institute (API). The oil formulations for API SN Plus are specifically designed to help prevent Low Speed Pre-Ignition in turbo charged engines. This rolling change will be implemented for all orders placed in June 2019 onwards.

In addition, we made a great discovery! Engine Oil 5W30 has received an upgrade in tiering! It has changed from a mineral oil, packaged in red colour bottle, to a semi-synthetic oil, packaged in a silver-coloured bottle. Click here to learn more.



Valuing your trust means constantly working to maintain it. Starting in the second quarter of 2019, if you look at the black and gold bottle cap of any new ACDelco oil product, you will now notice the ACDelco logo embossed on the cap, as well as a new inner foiling. These features have been added to ensure that you are enjoying only the highest-quality benefits of original ACDelco products. We understand that you never compromise on quality. Luckily, ACDelco doesn't either.

## TRUST ISN'T EARNED IN A DAY. LUCKY FOR US, WE'VE HAD 104 YEARS!

For more information click here.

Greater transparency with our products means better quality for every consumer. After working to achieve the Emirates Authority for Standardization and Metrology seal of quality assurance in November 2018, our range of Engine oils, ATF & Brake Fluids products will now carry this seal of quality - and you will be able to see our oil products carrying this seal everywhere in the Middle East region too! Want to learn more about our oil range?





# WHO CAN SAY 'NO' TO BETTER QUALITY?

For more information click here.



We're pleased to introduce you to the latest inclusion to our product range: the environmentally friendly corrosion inhibitor that does not require supplemental coolant additives, the ACDelco Heavy Duty Corrosion Inhibitor (XLI). This product provides long life corrosion protection and is recommended as a coolant for light duty trucks, heavy-duty trucks and commercial applications where freeze protection is not required. A few highlights of this product include a long service life of 960,000 kms, the wide service application and that it meets the specifications of major OEMs.

For more information click here.

#### NEWS & UPDATES

After building a vibrant community of fans on Facebook, we looked at a new avenue... and now there's a new way to get in touch with us and experience the ACDelco story! We have officially launched the ACDelco Arabia Instagram page. Follow us now for everything from ACDelco news, product updates, fun content, and everything in between.



PRO TIP: HEALTHY
RELATIONSHIPS PROSPER
WITH COMMUNICATION.

Click here to visit our page.



Inside every one of us is the curiosity to learn and do things with our own hands! And because our role doesn't end at producing high-quality automotive parts and products, we're launching a new series of video content that will feed the curious, the car-loving, and the DIY sides of us all! Introducing Do-It-Yourself with ACDelco, your guide to taking care of your car yourself!

THE BEST THING SINCE SLICED CATALYTIC CONVERTERS!

Check out the first episodes.

#### NEW STUFF ON OUR NEWSFEED.







Want to know the latest about automotive trends, innovations and more? Like us on Facebook, follow us on Instagram and watch us on YouTube for more!

## ASSURANCE YOU CAN BE SURE OF.

Our over 104-year history comes with an assurance you can absolutely rely on. That's why, with every ACDelco part, you also enjoy a 12-month or 20,000 km Warranty every time.

#### YOUR OPINIONS. OUR NEXT STEPS.

Do you have an idea for our newsletter? We'd be glad to hear from you! Please share your thoughts with us?

#### **CONTACT US**







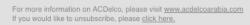






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